

STONE MOUNTAIN MEMORIAL ASSOCIATION
November 18, 2014

A meeting of the Stone Mountain Memorial Association was held at 1:00 p.m. on Tuesday, November 18, 2014, at Evergreen Conference Center, Stone Mountain Park, Stone Mountain, Georgia.

ASSOCIATION MEMBERS PRESENT

Carolyn Meadows, Chairman
Greer Johnson, Vice Chairman
Ray Smith III
Dick Childers
Scott Johnson
Roy Roberts
Joan Thomas

ASSOCIATION MEMBERS ABSENT

Becky Kelley, Director State Parks & Historic Sites
Perry Tindol

OTHERS PRESENT

Bob Cowhig, Director of Planning and Development
Chief Chuck Kelley, Director of Public Safety
Duane Studdard, Administration Manager
Other SMMA staff
Sonny Horton, HFEC, Stone Mountain Park
Members of the Public

CALL TO ORDER

Ms. Meadows, SMMA Chairman, called the meeting to order and stated that a quorum was present.

APPROVAL OF MINUTES

A motion was made by Ms. Thomas, seconded by Mr. Smith, and unanimously approved to waive the reading of the minutes of the October 21, 2014 meeting and to adopt the minutes as printed. A draft copy of the minutes was sent to each Board Member prior to the meeting.

PUBLIC COMMENT

None.

SILVER DOLLAR CITY/STONE MOUNTAIN PARK REPORT

Mr. Sonny Horton stated that the Christmas program is underway and Snow Mountain will open this weekend. Both events will run together until January 4th. Snow will

continue until February 22nd. Outdoor advertising and a television campaign are used to promote both events. Good Day Atlanta will be at the Park soon and feature Snow Mountain. The features of the Christmas program were discussed and Mr. Horton distributed a handout that further explained the holiday offerings.

FINANCE REPORT – YEAR-TO-DATE & PROPOSED 2015 SMMA BUDGET

Ms. Durham reported that the Finance Committee met earlier and discussed the financial statements through October 31, 2014. Total revenues year-to-date were \$8.7 million and total operating expenses were about \$5.6 million compared to the budget of \$6.1 million. After depreciation the net loss year-to-date is \$1.7 million compared to a budgeted loss of \$2.8 million.

The 2015 budget proposal is for total revenues of \$10.7 million, total operating expenses \$7.7 million, and the net loss after depreciation of is \$3.1 million. The budget was presented at the October meeting and discussed in detail. Management recommends approval of the 2015 budget.

Ms. Meadows stated that the budget was discussed at the October meeting and again today in the Finance Committee meeting. Mr. Smith made a motion to approve the 2015 budget, Ms. Johnson seconded and the motion was unanimously approved.

DEPARTMENT OF PUBLIC SAFETY REPORT

Chief Kelley reported that the deer population is plentiful at Stone Mountain Park. One of the patrol cars was recently damaged, but the officer was not injured. No recommendation was considered to control the deer at this time.

October was a busy month for special events. The Ebola guidelines are continually being updated by the CDC and the SMP policy is updated to conform to these guidelines.

Movies, television shows and other filmings have grown as a business activity in the Park. October has been a very busy month for this industry. The Park officers have a lot of “off-duty” work from these activities. HFEC receives a location fee for these filmings.

OLD BUSINESS

None.

NEW BUSINESS

None.

ADJOURNMENT

There being no other business, the meeting was adjourned at 1:15 p.m.

Carolyn Meadows, Chairman

Submitted by Gail Durham