

STONE MOUNTAIN MEMORIAL ASSOCIATION
September 15, 2015

A meeting of the Stone Mountain Memorial Association was held at 1:00 p.m. on Tuesday, September 15, 2015, at Evergreen Conference Center, Stone Mountain Park, Stone Mountain, Georgia.

ASSOCIATION MEMBERS PRESENT

Carolyn Meadows, Chairman
Greer Johnson, Vice Chairman
Dick Childers
Roy Roberts
Scott Johnson
Joan Thomas
Ray S. Smith, III
Perry Tindol

ASSOCIATION MEMBERS ABSENT

Becky Kelley, Director of State Parks & Historic Sites

OTHERS PRESENT

Bill Stephens, C.E.O.
Bob Cowhig, Director of Planning and Development
Michael Dombrowski, General Manager, Silver Dollar City/Stone Mountain Park
Edna Zimmerman, Director of Finance
Debbie Blihovde, Benefits Administrator
Chief Chuck Kelley, Director of Public Safety
Duane Studdard, Administration Manager
Mike Lee, Assistant Chief of Police & Fire
John Bankhead, Public Information Officer

CALL TO ORDER

Ms. Meadows, SMMA Chairman, called the meeting to order and stated that a quorum was present.

APPROVAL OF MINUTES

A motion was made by Mr. Smith, seconded by Ms. Johnson, and unanimously approved to waive the reading of the minutes of the August 18, 2015 Board meeting and to adopt the minutes as printed. A draft copy of the minutes was sent to each Board Member prior to the meeting.

PUBLIC COMMENT

None

SILVER DOLLAR CITY/STONE MOUNTAIN PARK REPORT

Mr. Dombrowski said that Yellow Daisy went very well and was very well attended. HFEC had about 1000 more cars buying daily passes and 2000 more annual pass holders coming to Yellow Daisy than last year. HFEC tried to elevate the food experience at the festival and Mr. Dombrowski felt that they achieved their goal. Mr. Dombrowski said they were open to any suggestions on how to enhance the experience of Yellow Daisy.

The Pumpkin Festival is coming up in October. Tickets for Snow mountain will go on sale after October 1st. They will start making snow on October 5th. Snow Mountain will open to the public November 21st. Herschend is trying to improve the children's play area at Snow Mountain this year. They also want to reduce the wait times in line this year. Christmas starts the beginning of November.

FINANCE REPORT – YEAR-TO-DATE

Ms. Zimmerman reported that the Finance Committee met earlier and discussed the financial statements through August 31, 2015. Total revenue year-to-date was \$7.5 million compared to a budget of \$7.0 million. Total operating expenses were about \$4.7 million compared to the budget of \$5.1 million. After depreciation the net income year-to-date is a loss of \$1.2 million compared to a budgeted loss of \$2.2 million.

DEPARTMENT OF PUBLIC SAFETY

Chief Kelley introduced John Bankhead to the Board. Mr. Bankhead was in the GBI for 20 years. He was the Public Information Officer and when he retired Chief Kelley was able to hire him part-time as SMMA's Public Information Officer. Mr. Bankhead is highly respected by all the media and works with the Department of Public Safety during all the special events.

NEW BUSINESS

None

OLD BUSINESS

None

ADJOURNMENT

There being no other business, the meeting was adjourned at 1:20 p.m.

Carolyn Meadows, Chairman

Submitted by Debbie Blihovde

